Pricing Guidelines

If you have not shopped the sale to know the going price, prices usually fall around 25% of retail. There are many more infant clothing items so price to sell! Below is a general guideline of prices:

CLOTHING

Tops
- Play Shirts: $1-$4
- Nicer Shirts: $2-$7
- Dress Shirts $4-$8
- Jackets: $4-$8
- Coats: $6 – $15

Bottoms
- Capris: $2-$8
- Jeans: $4-$8
- Pants: $3-$7
- Skirts: $3-$7

Dresses
- Casual Dresses: $4-$8
- Nicer Dresses: $5-$12

Sleepwear
- 2 or 3 piece PJ sets: $3-$6
- Sleepers: $2-$6
- Nightgowns: $2-$5

These are only examples for your more common brands such as Carters, GAP, Old Navy, Osh Kosh, Gymboree, etc. Boutique and European brands such as Oilily, Mis Tee V Us, Baby Lulu, Hartstrings, etc. are priced a little higher

ACTIVITY
- Exersaucers: $15 – $35

- Bouncy Seats: $10-$25
- Jumpers: $10-$20
- Pack n Plays: $15-$50
- Swings: $15-$65

FEEDING

- High Chairs: $15-$45
- Booster and Hook-on Seats: $3-$10
- Boppy pillows: $7-$12
- Single Breast Pumps: $10 – $35
- Double Breast Pumps: $25 – $75

TRAVEL

- Strollers: $10-$45
- Jogging Strollers: $40-$75
- Double Strollers: $30-$60
- Booster Seats (for the car): $5-$15
- Backpack carriers: $15-$40
- Infant carriers (like Baby Bjorn): $5-$25

HEALTH & SAFETY

- Safety gates: $5-$30
- Bed rails: $5-$10
- Monitors: $10-$20
- Humidifiers/Vaporizers: $5-$15

TODDLER FURNITURE

- Cribs: $50 – $150
- Toddler beds: $15-$60
- Step 2 Toddler Beds: $75-$150
- Rocking Glider w/ ottoman: $35-$150
- Changing Tables: $25 – $125
- Dressers: $25 – $100
- Book Shelves: $10 – $60

- Bassinets: $10 – $40

BEDDING

- Crib bedding (3-4 pc. Set): $15 – $45
- Crib bedding (5-7 pc. Set): $25 – $75
- Toddler Bedding (3–4 pc. Set):$10 – $25

BATH/POTTY/DIAPERING

- Bathtubs/Bath seats: $3-$10
- Diaper pails: $3-$10
- Potty chairs: $5-$15

This is only a guide! You are welcome to price your items more or less than the average range.